

# News Release



## The Carlstar Group introduces the PaveMaster

**Franklin, TN – September 14, 2020** - The new Carlisle PaveMaster is designed for UTV/SxS vehicles, running often on hard-packed surfaces and paved roads. The specially designed tread center zone gives perfect stability on these surfaces. The large space between blocks on the shoulder steps and deep tread depth to improve traction, handling, and steering on intermediate surfaces, with excellent self-cleaning capability. Its 6 ply construction and belt reinforcement provide protection and increased puncture resistance.



“The PaveMaster tire was originally conceived due to a need for a hard-surface friendly tire designed for a smooth, quiet, comfortable ride in European regions where road use is common in villages and moving from one agricultural area to another,” stated Rhett Turpin, Director of Powersports at The Carlstar Group. “In addition to these attributes our designers recognized the need for ample off-road traction as well. The result is a directional tread pattern in radial construction that provides a responsive, smooth, quiet ride on hard surfaces and good traction and cleanout in off-road and wet conditions.”

“The PaveMaster was designed for those seeking a radial tire that will provide stability while driving on pavement and hard pack terrains,” said Todd Hinson, Powersports Product Manager at The Carlstar Group. “The directional tread pattern provides traction in loose conditions and a rounded shoulder for effortless steering.”

For more information about the PaveMaster tire, visit [www.CarlisleBrandTires.com](http://www.CarlisleBrandTires.com)

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## *About Carlisle branded tires and wheels*

The Carlisle branded specialty tire and wheel line provides a comprehensive product portfolio for outdoor power equipment, powersports, trailers, agriculture, construction, industrial, and tube/flap market segments. A staple on original equipment machines for work and for play, the Carlisle brand is well-known among leading manufacturers as well as aftermarket retailers in the tire and wheel industry. Long recognized as a leader in the industry, the Carlisle brand offers best-in-class quality, cutting-edge technology and product performance.

## *About The Carlstar Group*

The Carlstar Group is headquartered in Franklin, Tennessee, and is a global manufacturer of original equipment and aftermarket specialty tires and wheels for the agriculture, construction, outdoor power equipment, powersports, high-speed trailer and flat free/manual markets. The diverse portfolio of solutions are offered under several leading brands including Carlisle® tires and wheels, ITP® tires and wheels, as well as Cragar®, Black Rock® and Unique® wheels and Marastar® flat free and manual tires. The Carlstar Group employs 3,000 associates in 15 facilities located in four countries. The Carlstar Group has a culture of converting great ideas into advanced products and has created a legacy of excellence in product innovation, quality, and customer service. For more about The Carlstar Group, visit [www.carlstargroup.com](http://www.carlstargroup.com).