

News Release



“Choose a Different Path” with the new Black Rock® Series 965B Invasion Wheel

Franklin, TN – March 18, 2021 - The Carlstar Group announced today the release of the new Black Rock branded Series 965B Invasion wheel. Offered in matte black, the two new wheels showcase stylish design set to fit off-road vehicles with sizes offered in 17x9 and 20x9 inches.

965B Invasion Wheel



“Black Rock introduces two new wheel styles to the off-road world, targeting both JEEP™ and light truck owners interested in enhancing style and function along the rugged road,” said Steve Swanson, National Sales Manager for Styled Wheels at The Carlstar Group.

The 965B Invasion wheel has a 1-piece cast aluminum construction and a load rating range of 2,000 to 2,250 pounds. For more information about the new 965B Invasion wheel, please visit <https://www.blackrockwheels.com/>

Black Rock Wheels from The Carlstar Group

The Black Rock Wheel Collection is a function-forward line of purpose-inspired aluminum and steel wheels. Offering steel and aluminum styles for the aftermarket truck, SUV, and Jeep enthusiast market, Black Rock offers many classic styles with offsets, backspacings and bolt patterns for numerous off-road vehicles. Black Rock is a leading choice for outdoor aftermarket enthusiasts.

About The Carlstar Group

The Carlstar Group is headquartered in Franklin, Tennessee and is a global manufacturer of original equipment and aftermarket specialty tires and wheels for the agriculture, construction, outdoor power equipment, powersports, high speed trailer and manual markets. The diverse portfolio of solutions are offered under several leading brands including Carlisle® tires and wheels, ITP® tires and wheels, as well as Cragar®, Black Rock® and Unique® wheels and Marastar® manual tires. The Carlstar Group employs over 3400 associates in 17 facilities located in 4 countries. The Carlstar Group has a culture of converting great ideas into advanced products and has created a legacy of excellence in product innovation, quality, and customer service. For more about The Carlstar Group, visit www.carlstargroup.com

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